

A New Idea Pattern



2723—LADIES' SEVEN GORED SKIRT.

No need to repeat the fact that New Idea Patterns are the best as well as the lowest priced patterns that can be bought. Thousands of women have learned that fact. Here is one of the newest patterns.

A seven gored skirt. With serpentine flounce. It is perforated for walking length. This pattern comes in sizes 22 to 30 inch waist measure.

All the other styles, all guaranteed to fit, are at the same price, **10c.**

New Idea Pattern 1902 2723

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