



New Idea Patterns

Since installing our New Idea Pattern Service our business in this department is growing and we are confident when the ladies of this community are fully familiar with the low cost, chic style, trim and youthful appearance combined with the full seam allowance and helpful cutting diagrams of the New Idea Patterns the demand for them will be much larger. In order to introduce them into as many homes as possible we have decided to offer any pattern in stock during the four days of this sale for

10c

This Price Does Not Apply to Special Order Patterns



Ladies' Blouse
9024

Ladies' Dress

New Idea Pattern 9024 ad



Clipped By:

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